

# ENHANCED MUNICIPAL SERVICES DISTRICT COMMISSION REGULAR MEETING AGENDA



**\*\*Note Location: Convention and Visitor's Bureau\*\***  
**4343 N. SCOTTSDALE ROAD #170**  
**SCOTTSDALE, ARIZONA 85251**

## CVB Boardroom

**Wednesday, April 21, - 5:30 PM**

### Commissioners

William Gookin, Jr.  
Marilynn Atkinson  
Bambi Johnson  
Paul Piazza

Anselm Bischoff  
Todd Iacono  
Steven Scholz

1. Call to Order
2. Roll Call
3. Approval of March 17 Meeting Minutes Action
4. CVB Marketing Overview Information\*  
*CVB staff will provide an overview of their marketing plan, including a demonstration of their website and review of recent marketing materials and events. Rachel Sacco, CVB President and CEO*
5. Area Grants Possible Action  
*Discuss goals for area grant program for fiscal year 2005. Also update on summer events funded by area grants. – Michelle Korf, Deputy Director*
6. Marketing Plan for Fiscal Year 2005 Discussion\*  
*Provide input for a first draft of next year's marketing plan. – Michelle Korf, Deputy Director*
7. EMSD Newsletter Discussion\*  
*Review and provide final comments on draft newsletter. – Michelle Korf, Deputy Director*
8. Marketing Working Group Update Discussion\*  
*Update on the latest efforts by the working group. – Commissioners Johnson and Atkinson*
9. Fiscal Year 2005 Budget  
*Provide a short update as to the process by which the Commission will recommend a budget to the Council. – Michelle Korf, Deputy Director*
10. Future Agenda Items/Commissioner Announcements Discussion\*
11. Items from the Floor  
*Citizens may complete a Citizen Comment card to be submitted to the Enhanced Municipal Services District Commission before or during this evening's meeting. This time is reserved for citizen comments regarding non-agendized items. No official Enhanced Municipal Services District Commission action can be taken on these items. Speaker limit: 3 minutes*
12. Adjournment

\*The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission or public comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meetings Law.



Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Michelle Korf at 480-312-2638, or email [mkorf@scottsdaleaz.gov](mailto:mkorf@scottsdaleaz.gov). Requests should be made as early as possible to allow time to arrange accommodations.